



Sponsorship Opportunities

Thursday - May 16, 2019
Club Auto Sport - San Jose, CA

Sponsorship of the Open19 Foundation Summit is offered exclusively to members of the Open19 Foundation. The second-annual Summit will take place at Club Auto Sport in San Jose, CA on Thursday, May 16, 2019. You are invited to join fellow Open19 Foundation supporters as they exchange ideas, engage in meaningful, community-driven discussions, and network with the industry's thought leaders.

Summit 2019 Overview

The Open19 Foundation Summit 2019 is the premier opportunity for Open19 Foundation members to showcase their Open19 technology-based innovations in an open, collaborate environment. The Foundation is creating a space where attendees, supporters, and members are inspired to collaborate, learn, and grow the community.

Attendees will be immersed in the world of data center innovation as we feature updates on Open19 technology adoption and deployment, overviews of groundbreaking products, industry insights, case studies, technical presentations, panel discussions, a vendor showcase, event reception, and the first-ever, timed Open19 server rack building competition.

Data center design is at a pivotal point and we want to make sure that you, our members, are at the center of the action.

Sponsorship Benefits

- Reach ~350+ industry attendees and our live streaming audience
- Media representatives will be invited to attend and meet with exhibitors and sponsors
- Member companies are encouraged to submit proposals for speaking slots and panel discussions (20-30 mins). Board will select presentations based on relevance and Open19-focused content.
- Signage, recognition during welcome and close, and logo inclusion on website and in promotional materials.
- Pre-event, live, and post-event promotional activities will be managed across all Open19 Foundation digital and social channels.
- The Summit will be LiveStreamed and recorded for posting to the Open19 Foundation YouTube page for additional viewing.

Sponsorship Levels

The Open19 Foundation has a variety of sponsor and exhibitor packages to choose from. Our team welcomes the opportunity to work with you to curate the right package for your company.

Sponsorship Level	Package Benefits	Cost	Total Available
Booth Exhibitor	<p>Recognition as an event sponsor: logo on website & event signage, pre-event promotion on Open19 social media channels, inclusion in live-stream of the event, recognition during welcome & thank you, & access to attendee list</p> <hr/> <p>Use of Open19 logo for co-branded signage + printed materials for event</p> <hr/> <p>Booth Space: ~10x10 exhibit area, pipe + drape, table, 2 chairs, 42" monitor (available by request), pop-up banner (available by request), 2400W power, wi-fi</p>	\$5,000	10 7 remaining
	Recognition as sole reception sponsor: blog post featuring pre-event information about the event, logo on website & event signage, pre-event		

<p>Reception Sponsor</p>	<p>promotion on Open19 social media channels, recognition during welcome & close, access to attendee list</p> <hr/> <p>Reception signage & table tents featuring company logo</p>	<p>\$7,500</p>	<p>4 SOLD</p>
<p>Breakfast Sponsor</p>	<p>Recognition as sole Breakfast Sponsor: logo on website & event signage, pre-event promotion on Open19 social media channels, recognition during welcome & close, access to attendee list</p> <hr/> <p>Breakfast signage featuring company logo</p>	<p>\$3,000</p>	<p>1</p>
<p>Lunch Sponsor</p>	<p>Recognition as sole Lunch Sponsor: logo on website & event signage, pre-event promotion on Open19 social media channels, recognition during welcome, prior to lunch break, & close, access to attendee list</p> <hr/> <p>Lunch signage featuring company logo</p>	<p>\$3,000</p>	<p>1</p>
<p>Snack Sponsor</p>	<p>Recognition as AM or PM Snack Sponsor: logo on website & event signage, pre-event promotion on Open19 social media channels, recognition during welcome, prior to break, & close</p> <hr/> <p>Signage featuring company logo</p>	<p>\$1,500</p>	<p>2 (AM & PM)</p>
<p>Registration Sponsor</p>	<p>Recognition as sole Registration Sponsor: logo on website & event signage, pre-event promotion on Open19 social media channels, recognition during welcome & close, access to attendee list, material inclusion in attendee swag bag</p> <hr/> <p>Signage featuring company logo</p> <hr/> <p>Use of Open19 Summit logo for bag insert materials</p>	<p>\$2,500</p>	<p>1</p>

Summit Schedule

6:00 am - 8:00 am	Exhibitor Set-Up
8:00 am - 9:30 am	Exhibitor Area Open & Breakfast Offered
9:30 am - 10:45 am	Summit Sessions
10:45 am - 11:10 am	Exhibitor Area Open & AM Break
11:10 am - 12:30 pm	Summit Sessions
12:30 pm - 1:30 pm	Exhibitor Area Open & Lunch Served
1:30 pm - 3:00 pm	Summit Sessions
3:00 pm - 3:30 pm	Exhibitor Area Open & PM Break
3:30 pm - 5:00 pm	Summit Sessions
5:00 pm - 7:30 pm	Exhibitor Area Open, Closing Raffle, Competition Winner Announcement & Evening Reception
7:30 pm - 9:00 pm	Exhibitor Tear Down

Questions? Contact us at Open19Summit@nereus-worldwide.com

Ready to sponsor? Please complete the following form and return to Open19Summit@nereus-worldwide.com. A Summit representative will be in touch to confirm your sponsorship and provide payment direction.

OPEN19 FOUNDATION SUMMIT 2019 SPONSORSHIP AGREEMENT

May 16, 2019

Club Auto Sport, San Jose, CA

Upon acceptance of this agreement by Open19 Foundation, Inc. ("Open19"), the company identified below (the "Sponsoring Company") agrees to sponsor the Open19 Foundation Summit 2019 as indicated below.

Please indicate requested Sponsorship Level:

- Booth Exhibitor - \$5,000.00 (each)
- Reception Sponsor - \$7,500.00
- Breakfast Sponsor - \$3,000.00
- Lunch Sponsor - \$3,000.00
- AM Snack Sponsor - \$1,500.00
- PM Snack Sponsor - \$1,500.00
- Registration Sponsor - \$2,500.00

Sponsoring Company will receive benefits outlined in "Open19 Foundation Summit 2019 Sponsorship Benefits" document per the selected category.

Sponsoring Company must:

- Pay the sponsorship fee within 30 days of invoice receipt.
- Provide all necessary supplies and staffing for booth, if selected, aside from items outlined in the "Open19 Foundation Summit 2019 Sponsorship Benefits" document.
- Ensure that all product demonstrations, promotional materials, and speaking opportunities (if selected) reference Open19 technology plans, products, and/or deployments.

I understand that this application becomes a legally binding sponsorship agreement when submitted and accepted by a representative of the Open19 Foundation Summit 2019. I have also received the terms attached as Exhibit A are included in this agreement.

Sponsoring Company Name

Date

Sponsoring Company Representative Name & Title (Printed)

Signature

Name & Email Address of Sponsoring Company Billing Contact for Invoice Processing

EXHIBIT A: Terms and Conditions

- 1. Venue and Open19 Foundation Summit 2019 Sponsorship rules.** Sponsoring Company must abide by all reasonable rules communicated by the Club Auto Sport managers or by Open19 Foundation, Inc. representatives regarding attendance and participation at the event.
- 2. Publicity.** Open19 Foundation, Inc. representatives and its agents may take photos, audio and/or video recordings of individual representatives of Sponsoring Company at the event. On behalf of such individuals, Sponsoring Company grants Open19 Foundation, Inc. the right to use photos or recordings, which may include personally-identifiable information, for any reasonable purpose associated with Open19 Foundation promotional activities. Open19 will honor requests to opt out of such use, as reasonably possible.
- 3. Payments.** Any payments due to Open19 Foundation, Inc. in connection with the Open19 Foundation Summit 2019 must be paid no later than 30 days of invoice receipt.
- 4. Discretionary refunds.** Open19 Foundation, Inc. has no obligation to make any refunds of payments received in connection with the Open19 Foundation Summit 2019. Open19 Foundation, Inc. may offer refunds at its sole discretion.
- 5. Equipment.** Sponsoring Company will be solely responsible for any equipment it brings to the event. All risk of loss or damage is borne by the Sponsoring Company.
- 6. Costs.** Sponsoring Company is responsible for all costs associated with participation at the event excluding those listed in the appropriate sponsorship category within the Open19 Foundation Summit 2019 Sponsorship Benefits document.
- 7. Liability limitation.** Open19 Foundation, Inc.'s entire liability for damages to Sponsoring Company in connection with the event will be limited to the amount of fees paid by the Sponsoring Company for the selected sponsorship level at the Open19 Foundation Summit 2019. Open19 Foundation, Inc. will have no liability whatsoever for any indirect, incidental, special or consequential damages to property during or following the Open19 Foundation Summit 2019 whether arising in contract, tort, or any other legal theory.
- 8. Indemnity.** Sponsoring Company shall indemnify, hold harmless and defend Open19 Foundation, Inc. and its directors, officers, employees, representatives, and contracted vendors from and against all third party claims, demands, actions, suits, damages, liabilities, losses, settlements, judgments, costs and expenses (including but not limited to reasonable attorney's fees and costs), which arise out of or relate to (a) a negligent act or omission of Sponsoring Company in connection with the event, (b) infringement of third party intellectual property by that Sponsoring Company in connection with the Open19 Foundation Summit 2019, (c) Sponsoring Company's failure to comply with reasonable event rules communicated to Sponsoring Company and its designated representatives.
- 9. Dispute resolution.** These terms, and any dispute arising out of participation in the Open19 Foundation Summit 2019, shall be governed, construed and enforced in accordance with the substantive laws of the State of California, USA. Any dispute which is not settled by negotiation within sixty days shall be determined exclusively by arbitration in accordance with the International Arbitration Rules of the American Arbitration Association.
- 10. Entire agreement.** These terms constitute the entire agreement and understanding between Open19 Foundation, Inc. and the Sponsoring Company with respect to their subject matter.